

DRIVE THE NATION CONTEST, Division 1
OFFICIAL RULES

1. SPONSOR: BASS, L.L.C., P.O. Box 10000, Lake Buena Vista, FL 32830.
2. ENTRY: During the period commencing at 5 p.m., November 1, 2007 and ending at 4:59:59 P.M., October 31, 2008 (“Term”), each of the following BASS Federation Nation State Chapters will be automatically entered in this Contest: Alabama, Arkansas, California, Connecticut, Florida, Kansas, Kentucky, Louisiana, Maryland, Michigan, Minnesota, Missouri, New York, Ohio, Pennsylvania, South Carolina, Texas, Virginia, Wisconsin, and the Province of Ontario (individually “Chapter”). For purposes of these Official Rules (“Rules”), all times and days are Eastern Time. This Contest is intended to promote a substantial increase in Federation Nation members (“Members”) during the Term by conducting a competition to award prizes to the Chapter with the highest percentage increase of Members and the Chapter with the most increase in number of Members.
3. LIMITATIONS: Each Chapter will automatically have one entry in the Contest (“Entry”). Void where prohibited or restricted by law and subject to all applicable federal, state, provincial, local and municipal laws.
4. PRIZES: One (1) GRAND PRIZE: \$35,000 certificate redeemable toward the purchase of one (1) 2008 Toyota Tundra. One (1) First Prize: one (1) Ray Scott appearance at an official Federal Nation event (ARV: \$2,500). Total ARV of both prizes: \$37,500. Limit one prize per Chapter. Prizes are not redeemable for cash or transferable. Any difference between actual retail price of Grand Prize and ARV will not be awarded. No substitution allowed except, at Sponsor’s sole discretion, a prize of equal or greater value may be substituted. Both prizes will be awarded. Odds of winning 5%.
5. PROCEDURES: Contest will be conducted during the Term. On or about November 1, 2008, Entries will be judged by Sponsor to award a Grand Prize to the Chapter with the highest percentage increase of new Members joining during the Term and a First Prize to the Chapter with the most increase in number of Members during the Term. In the case of a tie for Grand Prize, the Chapter with the highest number of actual members gained shall be the winner.
6. WINNERS: Winners will be notified at the BASS Federation Nation Championship tournament, on or about November 7, 2008. All taxes, dealer fees, prep and/or rigging fees, if any, are solely the responsibility of each winning Chapter. For list of winners (after November 7, 2008) and/or Rules (before November 1, 2008), send a self addressed, stamped #10 envelope to: Drive The Nation Contest, c/o BASS, L.L.C., P.O. Box 10000, Lake Buena Vista, FL 32830. The winning Chapters must sign and return an affidavit of eligibility and where permitted by law, a publicity/liability release and indemnity agreement within 45 days following attempted notification. Failure to comply within this time period may result in disqualification and selection of an alternate winning Chapter.

7. CONDITIONS: Each Chapter by participating in the Contest agrees that: [1] it will abide by and be bound by the Rules and Sponsor's decisions; [2] the Sponsor is not responsible for claims, injuries or losses of any kind resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any prize or participation in this Contest or in any activity or travel related thereto; [3] the prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose); [4] in the event unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor's reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of this Contest, so that it cannot be conducted as originally planned, the Sponsor has the right to cancel, modify, terminate or suspend the Contest; and in such event, to select winners by such method as Sponsor in its sole discretion shall consider equitable; [5] the Sponsor is not responsible for typographical or other errors in the offer or administration of this Contest, including but not limited to: errors in the advertising, Rules, selection and announcement of the winners and distribution of the prizes and [6] the releasees are not responsible for any inability of any winner to accept or use any prize (or any portion thereof) for any reason.

DRIVE THE NATION CONTEST, Division 2 OFFICIAL RULES

1. SPONSOR: BASS, L.L.C., P.O. Box 10000, Lake Buena Vista, FL 32830.
2. ENTRY: During the period commencing at 5 p.m., November 1, 2007 and ending at 4:59:59 P.M., October 31, 2008 ("Term"), each of the following BASS Federation Nation State Chapters will be automatically entered in this Contest: Arizona, Colorado, Delaware, Georgia, Illinois, Indiana, Iowa, Idaho, Massachusetts, Maine, Mississippi, Montana, Nebraska, North Carolina, New Hampshire, New Jersey, New Mexico, Nevada, Oklahoma, Oregon, Rhode Island, South Dakota, Tennessee, Utah, Vermont, Washington, West Virginia and Wyoming (individually "Chapter"). For purposes of these Official Rules ("Rules"), all times and days are Eastern Time. This Contest is intended to promote a substantial increase in Federation Nation members ("Members") during the Term by conducting a competition to award prizes to the Chapter with the highest percentage increase of Members and the Chapter with the most increase in number of Members.
3. LIMITATIONS: Each Chapter will automatically have one entry in the Contest ("Entry"). Void where prohibited or restricted by law and subject to all applicable federal, state, local and municipal laws.
4. PRIZES: One (1) GRAND PRIZE: one (1) certificate redeemable for a 2008 Skeeter/Yamaha SX170/F90HP bass boat with Lowrance electronics package and

MotorGuide trolling motor (approximate retail value (“ARV”): \$24,284). One (1) First Prize: one (1) Ray Scott appearance at an official Federal Nation event (ARV: \$2,500). Total ARV of both prizes: \$26,784. Limit one prize per Chapter. Prizes are not redeemable for cash or transferable. Any difference between actual retail price of Grand Prize and ARV will not be awarded. No substitution allowed except, at Sponsor’s sole discretion, a prize of equal or greater value may be substituted. Both prizes will be awarded. Odds of winning 3.75%.

5. PROCEDURES: Contest will be conducted during the Term. On or about November 1, 2008, Entries will be judged by Sponsor to award a Grand Prize to the Chapter with the highest percentage increase of new Members joining during the Term and a First Prize to the Chapter with the most increase in number of Members during the Term. In the case of a tie for Grand Prize, the Chapter with the highest number of actual members gained if the percentage is the same. In the case of a tie for First Prize, the Chapter with the highest number of percentage increase of new members shall be the winner.

6. WINNERS: Will be notified at the BASS Federation Nation Championship tournament, on or about November 7, 2008. All taxes, dealer fees, prep and/or rigging fees, if any, are solely the responsibility of each winning Chapter. For list of winners (after November 7, 2008) and/or Rules (before November 1, 2008), send a self addressed, stamped #10 envelope to: Drive The Nation Contest, c/o BASS, L.L.C., P.O. Box 10000, Lake Buena Vista, FL 32830. The winning Chapters must sign and return an affidavit of eligibility and where permitted by law, a publicity/liability release and indemnity agreement within 45 days following attempted notification. Failure to comply within this time period may result in disqualification and selection of an alternate winning Chapter.

7. CONDITIONS: Each Chapter by participating in the Contest agrees that: [1] it will abide by and be bound by the Rules and Sponsor’s decisions; [2] the Sponsor is not responsible for claims, injuries or losses of any kind resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of any prize or participation in this Contest or in any activity or travel related thereto; [3] the prizes are awarded “AS IS” and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose); [4] in the event unauthorized human intervention, Acts of God, acts or regulations of any governmental or supra-national authority, war, national emergency, accident, fire, riot, strikes, lock-outs, industrial disputes, acts of terrorism or other matters beyond the Sponsor’s reasonable control, corrupt, prevent or impair the administration, security, fairness or proper play of this Contest, so that it cannot be conducted as originally planned, the Sponsor has the right to cancel, modify, terminate or suspend the Contest; and in such event, to select winners by such method as Sponsor in its sole discretion shall consider equitable; [5] the Sponsor is not responsible for typographical or other errors in the offer or administration of this Contest, including but not limited to: errors in the advertising, Rules, selection and announcement of the winners and distribution of the prizes and [6] the releasees are not responsible for any inability of any winner to accept or use any prize (or any portion thereof) for any reason.