

TOYOTA LAUNCHES FISHING'S FIRST-EVER TOW-VEHICLE CONTINGENCY PROGRAM FOR BASSMASTERS.

TOYOTA CONTINUES MOVING FORWARD WITH THEIR SUPPORT OF COMPETITIVE BASS FISHING BY LAUNCHING THE TOYOTA TRUCKS BONUS BUCKS PROGRAM. It is fishing's first ever national tow-vehicle based contingency program for anglers fishing in Bassmaster affiliated events.

Tournament anglers who drive a 2007 or newer Tundra or Sequoia as their tow-vehicle will be eligible for considerable amounts of bonus money at the weigh-in this year if they are registered in the *Toyota Trucks Bonus Bucks program*.

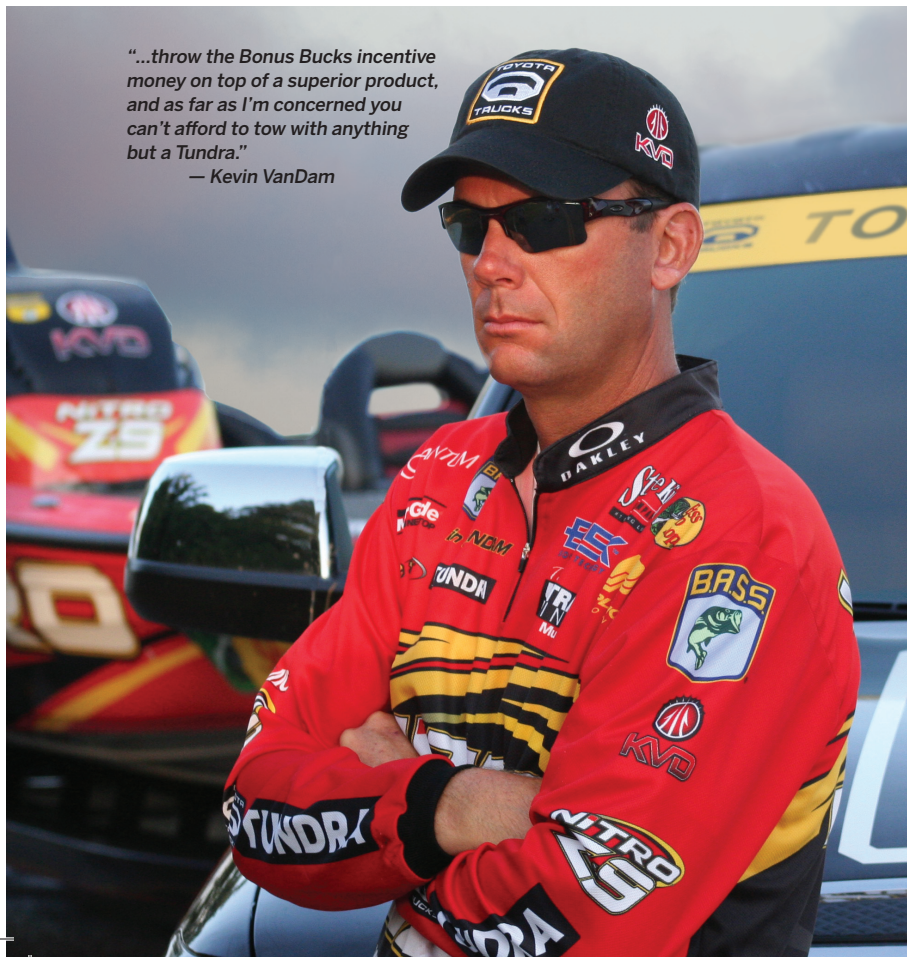
Whether you compete as a member of the Federation Nation, Weekend Series, or full-time as an Elite Series Pro, anglers at all levels of Bassmaster affiliated tournaments stand to benefit. Best of all, there's no registration fee, and you don't have to win the tournament to be eligible for the Bonus Bucks. Plus, the Federation Nation will benefit doubly in some cases by receiving matching funds based on the success of individual members.

Kevin VanDam says the truck and the associated contingency money make towing with Toyota the sensible choice. "First and foremost, the Tundra is a great truck. In fact, I've told a lot of other fishermen that it's truly the best tow vehicle I've ever driven. You notice the towing power it has immediately. Then, you throw the Bonus Bucks incentive money on top of a superior product, and as far as I'm concerned you can't afford to tow with anything but a Tundra."

To get signed-up and learn more, visit toyotafishing.com, or call (918) 742-6424 and speak with a Bonus Bucks representative.

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— Kevin VanDam



2008 EVENTS OVERVIEW AND PAYOUT

Events	Payment
Bassmaster Classic — 1 event	
• Highest placing eligible entrant	\$ 7,500
• 2nd Highest placing eligible entrant	\$ 2,500
Bassmaster Elite Series — 11 events	
• Highest placing eligible entrant	\$ 3,000
• 2nd Highest placing eligible entrant	\$ 2,000
Bassmaster Opens — 6 events	
• Highest placing eligible entrant	\$ 1,500
• 2nd Highest placing eligible entrant	\$ 1,000
Women's Bassmaster Tour — 4 events	
• Highest placing eligible entrant	\$ 1,000
• 2nd Highest placing eligible entrant	\$ 500
Women's Bassmaster Tour Championship — 1 event	
• Highest placing eligible entrant	\$ 1,500
• 2nd Highest placing eligible entrant	\$ 1,000
Bassmaster Weekend Series — 92 regular season events	
• Highest placing eligible entrant	\$ 250
Bassmaster Weekend Series Divisional — 32 events	
• Highest placing eligible entrant	\$ 500
Bassmaster Weekend Series Championship — 1 event	
• Highest placing eligible entrant	\$ 1,500

BASS Federation Nation Program

State Team Program	
• State Team members — 14 per State	\$ 500
• State Qualifier to National Championship — 1 per state	\$ 1,000
Federation Nation National Championship	
<i>National Championship — 1 event</i>	
• Highest placing eligible entrant	\$ 5,000
• 2nd highest placing eligible entrant	\$ 2,500

Bassmaster Classic

• 6 Federation Nation Qualifiers also eligible for previously listed Bassmaster Classic contingency payment

Matching Funds for Federation Nation State Programs

State Team — For each eligible entrant State team member	\$ 250
State Qualifier — For each State who sends an eligible state champion entrant to nationals	\$ 500
National Championship	
• To the state who's entrant is the highest placing finisher	\$ 2,500
• To the state who's entrant is the 2nd highest placing finisher	\$ 1,250

Bassmaster Classic — Goes to the state who's eligible entrant wins a Bassmaster Classic contingency payment

• If your State's eligible entrant is highest placing finisher (competing against full Classic field)	\$ 3,750
• If your State's eligible entrant is 2nd highest placing finisher (competing against full Classic field)	\$ 1,250



BONUS BUCKS
toyotafishing.com